

LAKELAND CONTENT WRITERS

A VENTURE OF



LAUNCH

LAKELAND STUDENT-RUN BUSINESSES

What we offer

- Blog posts
- Newsletters
- Web content
- Articles
- Profiles
- Instructions
- Product descriptions
- Annual reports
- Editing
- Anything else you need written? Let us know!

About Us

We're the Lakeland Content Writers, a team of student writers channeling our college-fresh skills into killer content. Our mission? Decode your writing needs and cook up content that makes your brand shine.

From blog posts to annual reports, we write marketing and informative content that resonates. Are grammar glitches haunting your existing material? Our editing prowess has you covered!

As writing majors and minors, we're committed to engaging your audience, building credibility, and enhancing brand visibility. Count on us to craft the top-tier content that tells your brand's story.

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Collaboration Process

- **Contact:** Email us at launch@lakeland.edu with subject line "Lakeland Content Writers."
- **Questionnaire:** Once we receive your email, we will send you a questionnaire to help us gauge your content expectations.
- **Free consultation:** We offer a free initial meeting of up to an hour, which can be held in-person or online. We will discuss your expectations, deadline goals, and customized pricing options, which are offered on a per hour or per project basis.
- **Planning stage:** Our team will research, brainstorm, and draft content. We will keep you updated during this process and ask questions to ensure we are on the same track.
- **Revise:** After rigorously writing and editing, we will ask you to review the content. Then, we will make any needed changes to make sure the content meets your brand's needs and voice.
- **Finalize:** Once we have made any final revisions, we will hand over the finished content, a piece designed specifically to reflect your brand's essence.

Questions?

Contact us at launch@lakeland.edu
or visit lakeland.edu/launch



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